1 May 2025

CLAUDE

We skipped the International Women's Day social media parade this year. Why? Because performative posts don't dismantle barriers.

While others posted, we planned. Instead of corporate platitudes, we created CLAUDE—our Women's and Gender Diversity Advisory Committee. Not just another acronym, but action.

CLAUDE isn't about talk. It's about transforming policy, amplifying voices, and building equity from the inside out. It's about addressing and implementing solutions that create real change.

At our launch, team members didn't just show up—they showed off. Bold ideas challenged old systems. Radical solutions emerged (We are currently working of putting some of these solutions in place).

We aim to make all our solutions open-source. From policy changes, to how we create our initiatives, everything we do will be available for you to access and use within your organisation.

This is how change happens. Not through hashtags, but through commitment. CLAUDE is making Nexia Melbourne more equitable—no filters required.

CLAUDE is another step forward for us. We've done a lot as a business (which we are so proud of) but we have a long way to go.

Warmest,

THE CLAUDE COMMITTEE